

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

www.koat.com

Billing Address:

Cooney Watson & Associates
Attention: Doug Stine
2201 San Pedro NE
Bldg 2 Suite #100
Albuquerque, NM 87110

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
967397-2	11/04/12	November 2012	10/29/12 - 11/02/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
GO Bonds for Higher Educ	Issue	GO Bonds for Higher

Flight Dates	Order #	Alt Order #
10/24/12 - 11/06/12	967397	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/26/12	11/02/12	5a A7N More In The AM	5-6a	MTWTF--	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	10/30/12	5:12 AM	5a A7N More In The AM	5-6a	:30	2012 Education GO Bond	\$300.00 NM
2	10/26/12	11/02/12	Action 7 News @ 1030p	1030-1105p	MTWTF--	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	10/30/12	10:43 PM	Action 7 News @ 1030p	1030-1105p	:30	2012 Education GO Bond	\$800.00 NM
<u>Total Spots</u>							2		

Payment Terms 30 Days

<u>Gross Total</u>	\$1,100.00
<u>Agency Commission</u>	\$165.00
<u>Net Amount Due</u>	\$935.00

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3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

Invoice #	Invoice Date	Invoice Month	Invoice Period
949998-2	11/04/12	November 2012	10/29/12 - 11/04/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
GO Bonds for Higher Educ	Issue	GO Bonds for High

Billing Address:

Cooney Watson & Associates
Attention: Doug Stine
2201 San Pedro NE
Bldg 2 Suite #100
Albuquerque, NM 87110

Flight Dates	Order #	Alt Order #
10/15/12 - 11/04/12	949998	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/29/12	11/02/12	Good Morning America	7-9a	MTWTF--	:30	3	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	3	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	10/30/12	7:49 AM	Good Morning America	7-9a	:30	2012 Education GO Bond	\$750.00 NM
3	KOAT	W	10/31/12	8:42 AM	Good Morning America	7-9a	:30	2012 Education GO Bond	\$750.00 NM
1	KOAT	F	11/02/12	8:54 AM	Good Morning America	7-9a	:30	2012 Education GO Bond	\$750.00 NM
7	10/29/12	11/02/12	M-F A7N This AM @ 430:430-5a		MTWTF--	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/29/12	4:54 AM	M-F A7N This AM @ 430a	430-5a	:30	2012 Education GO Bond	\$175.00 NM
2	KOAT	Tu	10/30/12	4:58 AM	M-F A7N This AM @ 430a	430-5a	:30	2012 Education GO Bond	\$175.00 NM
8	11/03/12	11/03/12	Sa 6a A7N More in the AM 6-9a		-----S-	:30	2	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	2	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	11/03/12	6:14 AM	Sa 6a A7N More in the AM	6-9a	:30	2012 Education GO bond	\$425.00 NM
2	KOAT	Sa	11/03/12	7:58 AM	Sa 6a A7N More in the AM	6-9a	:30	2012 Education GO bond	\$425.00 NM
9	11/04/12	11/04/12	Su 6a A7N More in the AM 6-9a		-----S	:30	2	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	2	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	6:41 AM	Su 6a A7N More in the AM	6-9a	:30	2012 Education GO bond	\$425.00 NM
2	KOAT	Su	11/04/12	8:28 AM	Su 6a A7N More in the AM	6-9a	:30	2012 Education GO bond	\$425.00 NM
10	10/29/12	11/02/12	Action 7 News @ 6p	6-630p	MTWTF--	:30	1	\$1,150.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	1	\$1,150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/30/12	6:25 PM	Action 7 News @ 6p	6-630p	:30	2012 Education GO bond	\$1,150.00 NM

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Advertiser	Product	Estimate Number	
GO Bonds for Higher Educ	Issue	GO Bonds for Higher	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							10		

Gross Total \$5,450.00

Agency Commission \$817.50

Net Amount Due \$4,632.50

Payment Terms 30 Days